

Liberty Oak View Entertainment

Next on Stage: Liberty Oak View Entertainment Expands Hospitality Experience at Rogers Stadium



Liberty Oak View Entertainment unveils enhanced 2026 menu with show-specific dishes, viral favourites, and elevated hospitality

TORONTO, ON – May 4, 2026 – [Liberty Oak View Entertainment \(LOVE\)](#) announced today the expansion of the Rogers Stadium hospitality program for the 2026 concert season, introducing artist-inspired features tailored to headlining acts and unique dining options that transform the stadium experience.

“We are proud to create a true food and beverage destination at Rogers Stadium to support the incredible live entertainment,” says **Luca Di Donato, Vice President, LOVE**. “Through innovative culinary offerings, we are redefining the stadium experience and raising expectations for what dining at a live entertainment venue can be.”

The menu balances approachable originality with premium execution. New this year, performance-inspired menu items will be introduced to celebrate featured artists throughout the season. For example, Bruno Mars' Romantic Tour will feature delicious [Uptown Funky Fries](#) that can be paired with the pop icon's favourite cocktail - [the Hollywood Colada](#) - in the iconic Shaker Cup.

Season-round staples include wine guitars, the viral Sushi Pop, which can be enjoyed on the go, expanded barbecue and smokehouse offerings featuring brisket and pulled pork, popcorn chicken served in souvenir beer cans and the new Nashville Hot Chicken Sandwich. Stadium classics, including poutine, chicken tenders, Philly cheesesteak sliders and smash burgers, also remain available.

"Rogers Stadium is setting a new benchmark for how hospitality shows up in a concert environment," adds **Ken Gaber, President, OVG Hospitality and Co-Founder, LOVE**. "The 2026 season is about designing an experience where culinary, service, and atmosphere are built to match the scale and energy of the artists on stage. Every touchpoint is intentional, and it changes how fans will engage with the venue from the moment they arrive."

Premium hospitality spaces will also see an upgrade this year, with the American Express and Birkenstock Lounges offering full-service dining. Menu items will include grilled Miami-style short ribs, Korean dumplings, and the highly anticipated matcha churro poutine, with premium suites offering shrimp tempura, crispy duck spring rolls, wagyu and caviar selections, and suiteside Caesar salad preparation for interactive, upscale experiences.

The new Labatt Beer Garden will debut as a high-energy social hub anchored by a brand-new stage hosting live performances and DJ sets, and easy-order bars, shareable snacks and flexible standing and group zones, creating seamless momentum before the show and long after the encore.

For more information, visit libertyoakviewentertainment.com and rogers-stadium.com, and follow [@libertyoakviewentertainment](https://www.instagram.com/libertyoakviewentertainment) on Instagram.

ABOUT LIBERTY OAK VIEW ENTERTAINMENT

Liberty Oak View Entertainment (LOVE) was formed in 2025 through a partnership between Oak View Group (OVG) and Liberty Entertainment Group (LEG), uniting global venue hospitality leadership with Canada's leading creator of landmark dining and entertainment experiences. Built on a shared vision to elevate the guest journey, the partnership brings together OVG's world-class operational expertise and LEG's deep regional insight to redefine culinary and premium hospitality standards across Canadian sports and entertainment venues. Follow on Instagram at [@libertyoakviewentertainment](https://www.instagram.com/libertyoakviewentertainment).