



Becky Colwell

President, Programming and Content, Oak View Group

Becky Colwell serves as President, Programming and Content at Oak View Group, where she leads the company’s global content and booking strategy across its portfolio of sports, entertainment, collegiate and live-event venues. She drives both the commercial and cultural success of OVG’s venues, overseeing end-to-end programming strategy while maximizing utilization, profitability and long-term growth. Colwell works closely with leagues, artists, promoters, agents and media partners to ensure OVG’s venues remain premier destinations for world-class live experiences, overseeing all aspects of event booking and content development—including sports, concerts, touring productions, family entertainment, festivals, and emerging and premium experiences.

Most recently, Colwell served as General Manager of Halo Sports & Entertainment, where she led the concerts and special events business for the Los Angeles Kia Forum and Intuit Dome. Previously, she held leadership roles at several of the industry’s most prominent organizations, including ASM Global, where she served as Director of Booking for the western region, and SMG, where she was General Manager of Booth Amphitheatre in Cary, North Carolina, in addition to serving as General Manager of the Greek Theatre; she began her career with Live Nation as Director of Sales at Walnut Creek Amphitheatre in Raleigh, North Carolina.

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