

OVG SOCIAL MEDIA PLAYBOOK: REQUESTS

DIRECTIONS

- 1 Confirmation:** Please confirm all social media accounts by sharing the links, including sub-accounts outside of your main account that need to be tagged. Please then confirm any official hashtags you would like to be included in this post and any future posts.
- 2 Announcement Plans:** Please provide us with ALL DETAILS of your plans for the social media announcement.
- 3 Instagram Collaboration:** If you are open to an Instagram collaboration...
 - We will share the content with you once we receive the release and finalize the video using the images. You will be able to approve content prior to posting.
 - Alternatively, if you are working on a post and would like to use the collaborator tool, we request to review the content in the same manner as mentioned above.
- 4 Logos & Hashtags:** Please see [THIS FOLDER](#) for access to our official logo assets. Please also utilize these official OVG hashtags: #OakViewGroup #OVGHospitality

OUR SOCIALS



CONTACT US AT
SOCIALMEDIA@OAKVIEWGROUP.COM