



OCESA SELECTS OVG HOSPITALITY TO TRANSFORM THE GUEST EXPERIENCE AT SEVERAL VENUES IN MEXICO

MEXICO CITY & DENVER, CO (September 9, 2024) – **OCESA**, the leading live entertainment company in Mexico, today announced the selection of Oak View Group’s **OVG Hospitality** to redefine the culinary and hospitality experiences at its venues in Mexico City. This collaboration is set to revolutionize hospitality at concerts, sporting events, and business gatherings by introducing premium services, innovative technologies, and a broader range of menu options.

OCESA is renowned for promoting over 3,000 events annually, drawing nearly six million attendees across Mexico. Its portfolio of venues includes the recently remodeled 65,000-seat Estadio GNP Seguros, which topped *Pollstar’s* 2023 Year End Worldwide Stadium Tickets chart; the expansive Centro Citibanamex, Mexico’s leading convention center with two million square feet of meeting and exhibition space; and a diverse collection of multi-use venues, theaters, arenas, festival grounds and stadiums.

The selection extends Oak View Group’s business presence into Latin America and underscores the shared commitment of both companies to elevating the comprehensive event experience and fulfilling diverse audience expectations. OCESA venues, celebrated for hosting iconic live entertainment events, will benefit from OVG Hospitality’s food and beverage offerings and superior customer service. Additionally, the introduction of new premium spaces at select venues will provide a variety of premium and corporate hospitality options.

As the exclusive food and beverage provider, OVG Hospitality will integrate its industry-leading services across OCESA’s various venues, partnering with local, regional, and national vendors to craft menu items that reflect Mexico’s rich culinary heritage. Plans include enhancing the premium experience in suites and clubs, introducing new menu selections and market concepts throughout the year, and integrating technology to streamline ordering and payment processes to reduce wait times.

OVG Hospitality begins operations this year at Centro Citibanamex, Estadio GNP Seguros, Palacio de los Deportes, and Autódromo Hermanos Rodríguez. Other venues are slated to follow in January.

Venues to include:

Estadio GNP Seguros
Stadium/Outdoor Concert Venue | Mexico City

Autódromo Hermanos Rodríguez
Racetrack/Outdoor Concert Venue | Mexico City

Centro Citibanamex
Convention Center | Mexico City

Palacio de los Deportes
Arena | Mexico City

About OCESA

OCESA is Mexico's leading live entertainment company and has been part of Live Nation Entertainment, the largest and most recognized events promoter company worldwide, since 2019. For additional information, visit www.ocesa.com.mx. Get in touch on: Twitter: @ocesa_total, Facebook: @OCESAmx and Instagram: @OCESA.

About Oak View Group

Oak View Group (OVG) is the global leader in live experience venue development, management, premium hospitality services, and 360-degree solutions for a collection of world-class owned venues and a client roster of arenas, stadiums, convention centers, music festivals, performing arts centers, and cultural institutions. Founded by Tim Leiweke and Irving Azoff in 2015, OVG is the leading developer of major new venues either open or under development across four continents. Visit OakViewGroup.com, and follow OVG on [Facebook](#), [Instagram](#), [LinkedIn](#), and [X](#).

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