



OAK VIEW GROUP NAMES LANELL RUMION AS DIRECTOR OF PROGRAMMING AT FROST BANK CENTER IN SAN ANTONIO

San Antonio, TX (March 4, 2024) – [Oak View Group](#) (OVG), the global sports and entertainment company and booking partner for Frost Bank Center and Freeman Coliseum, today named **Lanell Rumion** as Director of Programming for both properties in San Antonio.

Rumion, a well-respected industry veteran, will be on-site at Frost Bank Center and lead Oak View Group's efforts in reinforcing that the Frost Bank Center is a must-play arena in the touring industry. She will provide support and leadership to the booking department and assist the venues' Senior Director of Programming on planning, coordinating, and scheduling all non-rodeo ticketed events at both properties.

Last October, Spurs Sports & Entertainment (SS&E) announced a multi-year booking partnership with Oak View Group, which specializes in providing premium content and streamlining venue operations for its clients.

"With Lanell's leadership and OVG's expertise, Frost Bank Center is prepared to attract an even wider array of diverse and exciting events, further solidifying San Antonio as a premier destination for live entertainment experiences," said **Mindy Corr VP and General Manager at SS&E**.

"As we continue to work closely with SS&E in identifying and securing new and exciting live event opportunities for San Antonio, we will rely heavily on Lanell to be our local voice to the industry and help us create more live entertainment offerings for the region," said **Peter Luukko, Co-Chairman, OVG360**.

Rumion spent more than 15 years with Creative Artists Agency (CAA), where she negotiated touring engagements for artists such as Enrique Iglesias, Ricky Martin, Tom Jones, and Kraftwerk. The Hawaii native is a graduate of The University of Texas with a degree in Psychology.

Oak View Group has similar booking partnerships at Thompson-Boling Arena on the campus of University of Tennessee in Knoxville, TN; CHI Health Center in Omaha, NE; Bon Secours Health Arena in Greenville, SC; Spokane Arena in Spokane, WA; and Hertz Arena in Estero, FL.

In Texas, Oak View Group operates Moody Center on the campus of the University of Texas in Austin, TX. Other Texas properties include:

- Beaumont: Ford Arena at Ford Park Entertainment Complex
- Corpus Christi: American Bank Center Arena and Selena Auditorium
- Dallas: Kay Bailey Hutchison Convention Center and Fair Park Coliseum, including the Cotton Bowl
- Houston: Fertitta Center, Cougar Softball Stadium, Darryl and Lori Schroeder Park, and TDECU Stadium, all at University of Houston in Houston, TX
- Robstown: Marvin and Laura Berry Pavilion at Richard M. Borchard Regional Fairgrounds
- Kerrville: Hill County Youth Events Center and Outdoor Arena



Lanell Rumion

About Spurs Sports & Entertainment

Spurs Sports & Entertainment (SS&E) is a value-based and community-centric sports and entertainment company that provides premier live and global digital experiences for fans across a portfolio of three teams and two venues – all supported by a passionate staff of more than 1,000 full and part-time employees. SS&E owns and operates the San Antonio Spurs (NBA), Austin Spurs (NBA G League), and San Antonio FC (USL), as well as manages the day-to-day operations of the Frost Bank Center, Toyota Field and STAR Complex. In November 2021, SS&E broke ground on The Rock at La Cantera, a multiphase \$500 million legacy project that will extend across 45 acres and feature a human performance research center, 22-acre park, a community outdoor event plaza and space for medical, hospitality and office use. The campus is home to the new Victory Capital Performance Center, a state-of-the-art training facility for the San Antonio Spurs, which opened in October 2023. The SS&E investor group is led by Managing Partner Peter J. Holt.

About Oak View Group (OVG)

Oak View Group (OVG) is a global sports and entertainment company founded by Tim Leiweke and Irving Azoff in 2015. OVG is focused on being a positive disruption to business as usual in the sports, live entertainment, and hospitality industries and currently has eight divisions across five global offices (Los Angeles, New York, London, Philadelphia, and Toronto). OVG oversees the operations of Climate Pledge Arena at Seattle Center; UBS Arena in Belmont Park, NY; Moody Center in Austin, TX; Acrisure Arena in Greater Palm Springs, CA; and the newly opened CFG Bank Arena in Baltimore, MD; as well as arena development projects for Co-op Live in Manchester, UK; Anhembi Arena in São Paulo, Brazil; FirstOntario Centre Arena in Hamilton, ON; a New Arena and entertainment district in Las Vegas, NV; in Cardiff, Wales; and Vienna, Austria. More information at OakViewGroup.com, and follow OVG on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).

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