



BATTER UP!

DIAMOND BASEBALL HOLDINGS EXPANDS PARTNERSHIP WITH OVG HOSPITALITY

OVG Hospitality to elevate Food and Beverage Experience for Altoona Curve, Augusta GreenJackets, Birmingham Barons, Louisville Bats, Salem Red Sox, and Worcester Red Sox

(Denver, CO – March 7, 2024) – [Diamond Baseball Holdings](#) (DBH), an organization that owns and operates best-in-class Minor League Baseball clubs affiliated with Major League Baseball (MLB), today expanded its partnership with OVG Hospitality, the food and beverage division of [Oak View Group](#), to elevate the concession stand selections and catering experiences at six additional DBH Minor League Baseball teams, including the **Altoona Curve, Augusta GreenJackets, Birmingham Barons, Louisville Bats, Salem Red Sox, and Worcester Red Sox**.

Through the expansion of this partnership, OVG Hospitality will become the official food and beverage provider at the following ballparks:

- ❖ Peoples Natural Gas Field in Altoona, PA (Curve)
- ❖ SRP Park in North Augusta, SC (GreenJackets)
- ❖ Regions Field in Birmingham, AL (Barons)
- ❖ Louisville Slugger Field in Louisville, KY (Bats)
- ❖ Carilion Clinic Field at Salem Memorial Ballpark in Salem, VA (Red Sox)
- ❖ Polar Park in Worcester, MA (Red Sox)

“Food is an integral part of the ballpark experience and through this expanded partnership with DBH, we’re excited to build upon our shared vision of creating great memories for minor league baseball fans across the country,” said **Ken Gaber, President of OVG Hospitality**. “In each of these markets, OVG Hospitality will feature signature food and beverage items from local vendors along with menu favorites that fans love to enjoy at the ballpark.”

With a focus on providing the ultimate fan experience and to decrease transaction times at concession stands, OVG Hospitality with DBH will introduce new point-of-sale systems designed to streamline the ordering and payment process, while allowing guests to spend less time in line and more time enjoying the game at several of the new ballparks.

OVG Hospitality will also work closely with non-profit organizations in most of the DBH team markets, including churches, schools, dance groups, sports teams, band boosters, civic organizations, swim clubs, or other community-focused organizations, to supplement hourly employees on event days. These non-profit organizations will work at concession stands or portable kiosks and earn a percentage of sales for their organization.

“OVG Hospitality has an outstanding reputation for bringing a fresh, efficient and innovative approach to food and beverage services, and we are excited to extend our partnership with them to elevate the fan experience at six more of our teams and their ballparks,” said **Rick Barakat, SVP Business Strategy and Development, DBH**. “We have experienced first-hand their attention to detail and commitment to enhancing the local food culture in each of our communities, and we look forward to this extended relationship.”

OVG now provides food and beverage services to these DBH clubs:

Excite Ballpark	San Jose Giants	Single-A; California League
AdventHealth Stadium	Rome Emperors	High-A; South Atlantic League
Regions Field	Birmingham Barons	Double-A; Southern League
Trustmark Park	Mississippi Braves	Double-A; Southern League
Riverfront Stadium	Wichita Wind Surge	Double-A; Texas League
Momentum Bank Ballpark	Midland Rockhounds	Double-A; Texas League
Peoples Natural Gas Field	Altoona Curve	Double-A; Eastern League
Louisville Slugger Field	Louisville Bats	Triple-A; International League
Polar Park	Worcester Red Sox	Triple-A; International League
Harbor Park	Norfolk Tides	Triple-A; International League
Rio Grande Credit Union Field	Albuquerque Isotopes	Triple-A; Pacific Coast League
SRP Park	Augusta GreenJackets	Single-A; Carolina League
Carilion Clinic Field at Salem Memorial Ballpark	Salem Red Sox	Single-A; Carolina League

The new year has been a big hit for OVG Hospitality, which recently acquired food and beverage contracts for two popular cultural attractions – the Seattle Aquarium and Mystic Aquarium in Stonington, CT, the Arkansas Travelers of MiLB, as well as Broadmoor World Arena and Pike’s Peak Center for the Performing Arts in Colorado Springs, CO. The division’s rapid growth also includes recently awarded contracts to public assembly facilities, including Footprint Center in Phoenix; BOK Center and COX Convention Center in Tulsa; and Chicago’s McCormick Place, the nation’s largest convention center.

About Oak View Group (OVG)

Oak View Group (OVG) is a global sports and entertainment company founded by Tim Leiweke and Irving Azoff in 2015. OVG’s mission is to be a positive disruption to business as usual in the sports, live entertainment, and hospitality industries. OVG is world-renowned as the leading full-service live entertainment and hospitality group, with 10 major new arenas either open or under development including: Climate Pledge Arena at Seattle Center; UBS Arena in Belmont Park, NY; Moody Center in Austin, TX; Acrisure Arena in Greater Palm Springs, CA; and CFG Bank Arena in Baltimore, MD; as well as arena development projects for Co-op Live in Manchester, UK; Anhembi Arena in São Paulo, Brazil; FirstOntario Centre in Hamilton, ON; a New Arena and entertainment district in Las Vegas, NV; and a New Arena in Cardiff, Wales. OVG360 is a full-service venue management, hospitality solutions, and venue services company servicing more than 400 arenas, stadiums, performing arts centers, culture institutions, and convention centers world-wide. More information at OakViewGroup.com, and follow OVG on [Facebook](https://www.facebook.com/OakViewGroup), [Instagram](https://www.instagram.com/OakViewGroup), [X](https://www.x.com/OakViewGroup), and [LinkedIn](https://www.linkedin.com/company/OakViewGroup).

About Diamond Baseball Holdings

Diamond Baseball Holdings is dedicated to supporting, promoting and enhancing the sport of baseball through professional management, best practices, innovation and investment. The organization is committed to elevating fan experiences, creating 'centers of energy,' fostering dynamic engagements for brands and highlighting the evolution of the Minor League Baseball environment. It is grounded in a deep-rooted appreciation for traditions, community and the sport of baseball.

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