



MANCHESTER TO HOST THE 2024 MTV EMAs

Music's Biggest Global Celebration To Take Place at
Manchester's Co-op Live arena on Sunday, 10th November 2024

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LONDON/MANCHESTER (29th February, 2024) — MTV today confirmed that the **2024 MTV EMAs** will take place in **Manchester, UK**. Now in its 30th year, this is the first time ever that music's biggest global celebration will be staged in the city, and also marks its epic return to the UK after 7 years. Broadcasting from Manchester's brand-new, purpose-built live entertainment arena **Co-op Live** on MTV in over 150 countries on **Sunday, 10th November**, the show will honour and unite music's brightest stars. The show will additionally be available in multiple territories on Pluto TV and on-demand on Paramount+.

"The **MTV EMAs** is one of the biggest global music celebrations, bringing together local and international artists to create iconic performances for fans around the world. With music at the very heart of Manchester's rich creative heritage, this vibrant city - with the state-of-the-art **Co-op Live** - will guarantee a supercharged 2024 show," said **Bruce Gillmer, President of Music, Music Talent, Programming & Events, Paramount, and Chief Content Officer, Music, Paramount+**.

Lee Sears, Executive Vice President. Head of International Digital & Advertising Sales, Integrated Marketing and Events commented: "Manchester is a dynamic and innovative city with the infrastructure to deliver a live music event of the scale of the **MTV EMAs**. We look forward to spotlighting this world-class destination – and the cutting-edge **Co-op Live** arena – on the global stage."

Councillor Bev Craig, Leader of Manchester City Council, said: "As a city that is known the world over for our legendary music scene, MTV could not have picked a better place for this year's EMAs. With the expertise, experience and reputation we also have for delivering successful, world-class events, we're confident Manchester will provide a superb platform for the best **MTV EMAs** yet, and look forward to welcoming MTV and the global music community to our city for what is set to be an epic celebration of music and artists. Manchester meets MTV - we can't wait!"

Gary Roden, Executive Director and General Manager, Co-op Live added: "Co-op Live has been designed from the ground up to offer, at its core, a truly exceptional live music and fan experience, and we are delighted to be hosting an event which epitomises what our venue stands for. We are honoured to become part of the **MTV EMAs** story, and to cement Manchester's standing within the global live entertainment industry."

Fans can stay up-to-date with all things **MTV EMAs** by heading to <https://url.avanan.click/v2/> <https://www.mtvema.com/> <https://www.mtvema.com/.YXAzOm9ha3ZpZXdncm91cDphOm86ZjQxNGRmOTExZDk2ZGQwOTQ3NmYyNTljZDIwZDE0YWY6NjowODI1OmE2NWVlZDVmMWE0ODVhZGZyNGQzODdmMzgxNWYwOWM5ZjBiNzQ5NjY3MmNjYzE4ZTBmZTJlYTZhYWU2Y2JkYTE6dDpG> following the show on [Instagram](#), [Snapchat](#), [X](#), [TikTok](#) and [Facebook](#) and follow the social conversation using #MTVEMA.

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About the 2024 MTV EMAS

The **2024 MTV EMAs** will broadcast LIVE across the globe on Sunday 10th November from Manchester, UK. One of the biggest global music events that celebrates the world's most iconic artists, the **MTV EMAs** bring fans a unique, multi-platform experience across MTV's global network in nearly 150 countries. Follow @MTVEMA on [Facebook](#), [X](#), [Snapchat](#), [Instagram](#) and [TikTok](#), and join the conversation with #MTVEMA. Bruce Gillmer and Richard Godfrey are Executive Producers for the 2024 MTV EMAs. Debbie Phillips and Chloe Mason are Producers.

About Manchester City Council

Manchester is recognised around the globe for its rich music history and heritage which cuts across musical genres and takes in live performances as well as a legendary nightclubbing scene. Situated in the North West of England Manchester's population and economy are amongst the fastest growing in Europe. Over the last 25 years it has been transformed from a struggling post-industrial city with a declining population to the UK's fastest-growing city playing a confident role on the international stage. In 2019, Manchester was listed by the Confederation of British Industry as the second largest creative city in Europe after London with a GVA to the city's economy of £1.4 billion. Manchester was host city for the 2002 Commonwealth Games and the city's bi-annual Manchester International Festival, first held in 2007, is now one of the world's leading arts festivals and the first to be entirely focused on the commissioning and producing of new original work, much of which goes on to be seen by audiences in cities around the world. Manchester has been a UNESCO City of Literature since 2017, and joined the international Music Cities Network in 2019. It has also just been designated a UNESCO City of Lifelong Learning.

About Co-op Live

Oak View Group (OVG), City Football Group (CFG), Harry Styles, and Co-op are joining forces to create Co-op Live, the biggest and best arena in the UK. Based in Manchester, the project is injecting £365m of private investment into the Northwest. Co-op Live will be one of the world's premier music and entertainment venues, rivalling New York's Madison Square Garden, The Forum in LA and The O2 in London. World class, planet friendly and at the heart of the local community, Co-op Live will deliver one of the world's most pioneering, sustainable, and socially responsible venues, delivering Co-op's vision of a fairer world into the entertainment industry. The project will create 3,350 construction jobs and 2,000 roles and apprenticeships on completion of the venue as well as giving over £1m back to national and local good causes. Co-op Live will be located on the Etihad Campus, and will host live music, sport, comedy, award shows and family entertainment. Co-op Live's smart 'bowl' design means it is big but intimate with cutting edge visual technology, incredible acoustics and 41 bars, restaurants, lounges, and club spaces.

Notes to Editors

Ticketing information and media credential applications for the **2024 MTV EMAs** will be made available at a later date.

Previous editions of the **MTV EMAs** have taken place in the following cities:

Berlin, Paris, London, Rotterdam, Milan, Dublin, Stockholm, Frankfurt, Barcelona, Edinburgh, Rome, Lisbon, Copenhagen, Munich, Liverpool, Madrid, Belfast, Amsterdam, Glasgow, Bilbao, Seville, Budapest, Dusseldorf

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