

**SPURS SPORTS & ENTERTAINMENT SEEKS TO STRENGTHEN
EVENT BOOKINGS
AT NEWLY RENAMED FROST BANK CENTER;
HIRE OAK VIEW GROUP AS NEW BOOKING PARTNER**

San Antonio, TX (October 4, 2023) – In an effort to secure additional live events at the 18,500-seat Frost Bank Center and Freeman Coliseum, Spurs Sports & Entertainment (SS&E) today announced a multi-year booking partnership with Oak View Group which specializes in providing premium content and streamlining venue operations for its clients.

“Oak View Group has a reputation for being positive disruptors in the live event space and we are excited to partner in bringing world-class entertainment to the Frost Bank Center as we unite people through unforgettable experiences,” said Casey Heverling, Senior Vice President, Facilities for SS&E. “We have been a part of the Oak View Group Arena Alliance and greatly benefitted from the resources provided. In an effort to enhance our entertainment offerings, we’re bringing Oak View Group on site here in San Antonio to strengthen our bookings and increase opportunities for our guests.”

“We are excited to partner with SS&E in identifying and securing new exciting live event opportunities for San Antonio,” said Peter Luukko, Co-Chairman, OVG360. “The San Antonio region is a great entertainment destination and we look forward to working closely with Casey and his team.”

Oak View Group, which specializes in venue management and hospitality, will also assist SS&E in reinforcing that the Frost Bank Center is a must-play arena in the touring industry and will assist with overall marketing of the venue.

Oak View Group helps client-partners reimagine the sports, live entertainment, and convention industries for the betterment of the venue, employees, artists, athletes, and surrounding communities. Oak View Group has similar booking partnerships at Thompson-Boling Arena on the campus of University of Tennessee in Knoxville, TN; CHI Health Center in Omaha, NE; Bon Secours Health Arena in Greenville, SC; Spokane Arena in Spokane, WA; and Hertz Arena in Estero, FL. Oak View Group’s Arena & Stadium Alliance is a collection of the top 38 venues in North America that provides a united platform for booking, content development, procurement, and sponsorship sales opportunities.

In Texas, Oak View Group manages and operates Moody Center on the campus of the University of Texas in Austin, TX; Ford Arena at Ford Park Entertainment Complex in Beaumont, TX; American Bank Center Arena and Selena Auditorium, both in Corpus Christi, TX; the Cotton Bowl, Arena at Kay Bailey Hutchison Convention Center and Fair Park Coliseum, all in Dallas, TX; Fertitta Center, Cougar Softball Stadium, Darryl and Lori Schroeder Park, and TDECU Stadium, all at University of Houston in Houston, TX; Marvin and Laura Berry Pavilion at Richard

M. Borchard Regional Fairgrounds in Robstown, TX; Hill County Youth Events Center and Outdoor Arena in Kerrville, TX;

About Spurs Sports & Entertainment

Spurs Sports & Entertainment (SS&E) is a value-based and community-centric sports and entertainment company that provides premier live and global digital experiences for fans across a portfolio of three teams and two venues – all supported by a passionate staff of more than 1,000 full and part-time employees. SS&E owns and operates the San Antonio Spurs (NBA), Austin Spurs (NBA G League), and San Antonio FC (USL), as well as manages the day-to-day operations of the AT&T Center, Toyota Field and STAR Complex. In November 2021, SS&E broke ground on The Rock at La Cantera, a multiphase \$500 million legacy project that will extend across 45 acres and feature a human performance research center, 22-acre park, a community outdoor event plaza and space for medical, hospitality and office use. The campus will be home to the new Victory Capital Performance Center, a state-of-the-art training facility for the San Antonio Spurs, which is scheduled to open late summer of 2023. The SS&E investor group is led by Managing Partner Peter J. Holt.

About Oak View Group (OVG)

Oak View Group (OVG) is a global sports and entertainment company founded by Tim Leiweke and Irving Azoff in 2015. OVG is focused on being a positive disruption to business as usual in the sports, live entertainment, and hospitality industries and currently has eight divisions across five global offices (Los Angeles, New York, London, Philadelphia, and Toronto). OVG oversees the operations of Climate Pledge Arena at Seattle Center; UBS Arena in Belmont Park, NY; Moody Center in Austin, TX; Acrisure Arena in Greater Palm Springs, CA; and the newly opened CFG Bank Arena in Baltimore, MD; as well as arena development projects for Co-op Live in Manchester, UK; Anhembi Arena in São Paulo, Brazil; FirstOntario Centre Arena in Hamilton, ON; a New Arena and entertainment district in Las Vegas, NV; in Cardiff, Wales; and Vienna, Austria. More information at OakViewGroup.com, and follow OVG on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).