

FOR IMMEDIATE RELEASE MARCH 14, 2023 Veronica Cantu Vice President of Marketing vcantu@moodycenteratx.com

WHAT:CMT MUSIC AWARDSWHERE:MOODY CENTERWHEN:SUNDAY, APRIL 2, 2023ON SALE:NOWTICKETS:MoodyCenterATX.com, Ticketmaster.com

FIRST ROUND OF PERFORMERS ANNOUNCED FOR 2023 "CMT MUSIC AWARDS" AIRING APRIL 2 LIVE FROM MOODY CENTER



**<u>logos</u> + <u>key art</u>

(AUSTIN, TX) – First round of performers announced for 2023 "CMT MUSIC AWARDS," airing April 2nd LIVE on CBS from Austin's Moody Center:

- Blake Shelton, Carly Pearce, Cody Johnson, Keith Urban, co-host Kelsea
 Ballerini and Lainey Wilson are the first round of superstars added to the lineup,
 joining previously announced performers Carrie Underwood and co-host Kane
 Brown & wife Katelyn Brown at the 2023 CMT MUSIC AWARDS, airing LIVE
 from Austin, Texas' Moody Center on Sunday, April 2nd (8:00-11:00 PM, ET/PT) on
 the CBS Television Network and available to stream live and on demand on
 Paramount+.* Tickets are on sale now via Ticketmaster.com and
 MoodyCenterATX.com.
 - o Blake Shelton
 - With 8 career wins across two decades of nominations, the 2018 "Video of the Year" winner will again look to take home the night's biggest award and will return to the CMT stage for the first time in 5 years to perform new single "No Body."
 - Carly Pearce
 - Following last year's fiery performance of "Diamondback," the 2018 "Breakthrough Video of the Year" winner will again take the stage for another can't-miss performance. The 10x nominee also looks to take home two wins for "Female Video of the Year" and "CMT Performance of the Year."
 - Cody Johnson
 - The Texas powerhouse made an unforgettable debut at the 2022 awards, tying for most wins of the night and wowing audiences with "'Til You Can't," which is nominated for "CMT Performance of the Year." He'll bring his hit single "Human" live to Austin's Moody Center and compete for three more buckles, including the coveted "Video of the Year."
 - Keith Urban
 - Vying for his 4th "Video of the Year" win and also nominated for his memorable show opening performance at the 2022 CMT MUSIC AWARDS for "Wild Hearts," the second-most nominated artist in CMT history, with 9 wins, will once again bring a high-energy, can't miss performance to the CMT stage.
 - Kelsea Ballerini

- Fresh off her critically-acclaimed SNL appearance, Ballerini will add to her co-hosting duties with another show-stopping performance on the CMT stage. She's also up for two awards: "Female Video of the Year" and "Video of the Year."
- Lainey Wilson
 - Following one of the most unforgettable performances of the 2022 awards for her rain-soaked collab of "Never Say Never" with Cole Swindell, the *Yellowstone* star – and this year's most-nominated artist (4x) – looks to take home her first CMT belt buckle and will bring her hit "Heart Like a Truck" live from the Austin stage.
- Additional performers, presenters and details about the 2023 CMT MUSIC AWARDS on CBS will be announced soon.
- PRESS ASSETS:
 - o hi res logo
 - o <u>artist headshots</u>
 - o <u>promo</u>
 - o <u>CMTMA Press Site</u>

Previously announced 2023 CMT MUSIC AWARDS news:

- HOSTS: Kane Brown + Kelsea Ballerini
- **NOMINATIONS:** Lainey Wilson (4) leads; Cody Johnson, co-host Kane Brown and first time nominee Jelly Roll follow (3). Full list <u>here</u>.
- **VOTING**: Fans can vote for their favorites across 9 categories by visiting <u>vote.cmt.com</u> through March 27th. Voting for the highly-coveted "Video of the Year" category remains active into show.
- CMT MUSIC AWARDS EXTENDED CUT: Premieres <u>Thursday, April 6th (8:00-11:30 PM</u> <u>ET/PT)</u> on CMT featuring 30 extra minutes of new performances and bonus content.
- PRESS CREDENTIALS: Applications are closed; please reach out to cmt@triple7pr.com with any questions.
- TICKETS: Available for sale on Ticketmaster here.
- **SPONSORS**: Official sponsors of the 2023 CMT MUSIC AWARDS include Ram Truck Brand.
- **CREDITS:** Margaret Comeaux (CMT), John Hamlin (Switched On Entertainment), Leslie Fram (CMT) and Jason Owen (Sandbox Entertainment) are Executive Producers.
- **PRESS SITES:** For more information and news, visit <u>CMTPress.com</u> and <u>ParamountPressExpress.com</u>
- SOCIALS: Use hashtag #CMTAwards and follow @CMT on <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u>, <u>YouTube</u> and <u>Tik Tok</u>.

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ABOUT MOODY CENTER

Moody Center provides the nation's 11th largest city with a premier venue to host the biggest artists and acts on the planet. Designed specifically for concerts, the new arena replaces the 45-year-old Frank C. Erwin Jr. Center at The University of Texas and is home to The University of Texas Women's and Men's basketball games, family shows, and other sporting and community events. Moody Center is the first of its kind in the industry with an unrivaled partnership between Oak View Group, Live Nation/C3 Presents, The University of Texas at Austin and Minister of Culture, Matthew McConaughey. In 2022, Moody

Center ranked #1 highest grossing venue in its category by Billboard Magazine and received the 2022-23 New Venue of the Year Award by Pollstar Magazine. Additional information and news, follow @moodycenteratx on <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u>, <u>YouTube</u> and <u>Tik Tok</u>.

ABOUT CMT MUSIC AWARDS

Celebrated for its high-powered, world-premiere and cross-genre performances, the CMT MUSIC AWARDS have aired live since 2005, delivering Nashville's biggest party to music fans across the globe. The 2022 show, hosted by superstars Anthony Mackie, Kelsea Ballerini and Kane Brown, featured performances from country music's biggest stars with epic first-time collaborations and cross-genre pairings, including Jimmie Allen, Monica + Little Big Town, Kenny Chesney, Mickey Guyton + Black Pumas, Miranda Lambert, Maren Morris + Ryan Hurd, Keith Urban, the last televised performance from legendary duo The Judds, and Carrie Underwood, who remains the most-awarded artist in CMT Awards history with 25 wins. 2022 CMT MUSIC AWARDS highlights <u>here</u>.

*Paramount+ Premium subscribers will have access to stream live via the live feed of their local CBS affiliate on the service as well as on demand. Essential-tier subscribers will have access to on-demand the day after the special airs.

^Source: Nielsen Media Research, Most Current Ratings for April 11, 2022.

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