

Subject: Acrisure Arena Wins RAMMY Award for Large Business of the Year

Date: Thursday, March 2, 2023 at 11:32:08 AM Pacific Standard Time

From: Sam Threadgill

To: Samantha Le



ACRISURE ARENA RECEIVES RAMMY, NAMED LARGE BUSINESS OF THE YEAR BY RANCHO MIRAGE CHAMBER OF COMMERCE



PALM SPRINGS, CA (March 2, 2023) – Last night at The Rammy's in Rancho Mirage, CA, Acrisure Arena was named the Large Business of the Year. The prestigious awards ceremony at the Omni Rancho Las Palmas Resort & Spa recognized the past year's top-achieving businesses and leaders in the community.

Since opening only three months ago, Acrisure Arena has welcomed nearly 250,000 fans and hosted over 31 concerts, comedy, family shows, and Coachella Valley Firebirds games. Our Grand Opening season was highlighted by sold-out events by blockbuster artists including Chris Rock and Dave Chappelle, The Doobie Brothers, Grupo Firme, Maroon 5, Professional Bull Riders, and most recently two nights of the Eagles.

John Bolton, senior vice president of Oak View Group accepted the award on behalf of the arena. "This award belongs to the entire Coachella Valley community and business leaders who have embraced this

venue and brought it to life. We look forward to building upon this incredible grand opening run of events and being a good business partner.”

An impressive line-up will continue to fill the Acrisure Arena event calendar well into 2023. Recently, the arena announced Acrisure Arena will have a tour stop on the KISS Farewell Tour later this year, and teased numerous big-name artists will be announced shortly.

For more information about Acrisure Arena, visit www.AcrisureArena.com.



John Bolton, senior vice president **Oak View Group** accepts the Rancho Mirage Chamber of Commerce Rammy Award on behalf of Acrisure Arena.

About Acrisure Arena

America’s hottest music festival destination is finally getting the world-class arena it deserves. Opening in December 2022, the Acrisure Arena will provide the greater Palm Springs area of Southern California with a premiere 11,000+ capacity venue to host the biggest artists and acts on the planet. Designed specifically for hockey and optimal acoustics for concerts, the new arena will provide top-tier hospitality, artist amenities, and all the benefits of a modern music and sports venue. In addition, the facility will serve as the new home of the American Hockey League affiliate of the Seattle Kraken, the Coachella Valley Firebirds.

The Acrisure Arena is a \$300+ million project that is being 100% privately funded through outstanding partners Oak View Group, Seattle Kraken, and Live Nation. Learn more at AcrisureArena.com and follow Acrisure Arena on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).

About the Coachella Valley Firebirds

The Coachella Valley Firebirds are the AHL’s 32nd Franchise and the affiliate of the Seattle Kraken. The team is set to play its inaugural season in 2022-2023 at the Acrisure Arena. Visit www.cvfirebirds.com for the latest news and information.

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