



## **Acrisure Arena Joins Collective of Leading Sports & Entertainment Venues as Founding Member of New GOAL Sustainability Platform**

*Climate-conscious venues representing the NHL, NBA, MLB, and NFL, along with other leading live entertainment and convention venues, are teaming up as part of an industry-wide movement to catalyze climate action*

**PALM SPRINGS, CA (October 24, 2022)** – Oak View Group’s Acrisure Arena today joined a collective of major venues in sports and live entertainment across the globe as a member of the Founding Circle for the industry-wide GOAL sustainability platform to champion social impact, climate action, and responsible change.

GOAL, which was founded in October by Oak View Group (OVG), the Atlanta Hawks & State Farm Arena, Fenway Sports Group, and green building expert Jason F. McLennan, will provide venues at different points in their sustainability journeys with tactical roadmaps, easy-to-use tracking tools, a library of resources and case studies, and access to like-minded, leading operators, vendors, and solution-providers, all committed to operating more sustainably, more urgently.

Founding Circle venues, representing legendary teams and iconic places of mass assembly, are committed to leading, learning, collaborating, and, in all cases, making a positive impact on their communities and for the planet. In addition to tracking their own climate adaptation and mitigation progress, the group will help beta test the GOAL Platform, ensuring that the online tool and facilitated collaboration opportunities is designed for operators, by operators.

“Our goal is to be a good steward of the land, resources and environment of the Coachella Valley,” said OVG SVP and Acrisure Arena General Manager, John Bolton. “Our commitment to having a soft footprint in our construction and overall operations isn’t just good for the environment, it’s good business.”

The GOALS for Acrisure Arena are:

- To achieve carbon neutrality for all operations by 2025, once net metering is permitted by the local utility.
- Upon opening, approximately 25% of the arena's overall energy demand will come from on-site P.V. providing 100% of the energy used by the building during non-event days and the Berger Foundation Iceplex 365 days a year.
- shortly after opening, solar covered parking canopies will supply power to the arena as well as provide shading for outdoor thermal comfort.
- Targeting Zero Waste by diverting 97%+ from landfill.
- Waterless urinals in public men's restrooms and low flow plumbing fixtures throughout the facility.
- Use of native and locally adapted plant material to reduce required maintenance and irrigation, minimize stormwater runoff, which has the potential to provide benefits to local wildlife.

The Founding Circle members represent different sports, different geographies, and different building types of varying sizes and ages, ensuring that the input and feedback is worthy of the diversity of the live entertainment and hospitality industry. Some venues are already leading the way when it comes to climate action, and others are just beginning their respective journeys. But in all cases, these venues are action-oriented, climate-minded, and understand the urgency required to address a changing planet.

Acrisure Arena in greater Palm Springs joins fellow Founding Circle members, including:

- Budweiser Gardens (London, ON)
- Citi Field (New York, NY)
- Climate Pledge Arena (Seattle, WA)
- Co-op Live (Manchester, UK)
- Fenway Sports Group (Boston, MA)
- Footprint Center (Phoenix, AZ)
- FTX Arena (Miami, FL)
- Gainbridge Fieldhouse (Indianapolis, IN)
- Levi's® Stadium (Santa Clara, CA)
- Moda Center (Portland, OR)
- Moody Center at University of Texas Austin (Austin, TX)
- Mullett Arena at Arizona State University (Tempe, AZ)
- PPG Paints Arena (Pittsburgh, PA)
- Rocket Mortgage FieldHouse (Cleveland, OH)
- State Farm Arena (Atlanta, GA)
- UBS Arena (Belmont Park, NY)

“Our Founding Circle partners are some of the most influential and forward-thinking venues across the sports, live entertainment and convention industry,” **Chris Granger, president of OVG360**, said. “I applaud Acrisure Arena for their leadership, for their spirit of collaboration, and for their understanding of the urgency demanded by climate change. I look forward to working with John Bolton and his team, learning from them, and sharing the very best ideas and best practices with our industry as we race against the clock, together.”

**Kristen Fulmer, OVG’s sustainability director**, added: “After we have beta tested the platform with our inspiring roster of Founding Circle members, we will invite additional venues to join the movement. We want to right-size the platform to make sure that the data points and thresholds for leadership meet venues anywhere along their sustainability journey, engaging – and without shaming – venues that are just getting started, while also enhancing efforts in venues that already make an impact in a variety of different topics, from waste diversion, to water conservation, to improved indoor air quality.”

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[Click here to access hi-res GOAL logo](#)

### **About GOAL**

GOAL, which stands for Green Operations & Advanced Leadership, is a sustainability program for arenas, stadiums, convention centers, and other types of public assembly venues in the sports and entertainment industry. Members of GOAL will have access to a digital portal that defines a broad set of sustainability standards specifically designed for venues, a tactical roadmap for achieving those standards, and a customized tracking tool. The online platform includes a library of resources and provides a forum to collaborate with like-minded operators, vendors, and sponsors who are committed to operating more sustainably. The GOAL membership portal is powered by software developed in collaboration with Amazon Web Services (AWS) and modeled after the industry-leading work at the Oak View Group owned-and-operated Climate Pledge Arena. Venues can regularly track their performance against scientifically backed standards in ESG categories – such as energy and water use, greenhouse gas emissions, waste management, indoor air quality, and health and wellbeing – as well as compare to similarly situated venues and be recognized for their progress. The Founding Partners of GOAL are Oak View Group, the Atlanta Hawks & State Farm Arena, Fenway Sports Group, and green building trailblazer Jason F. McLennan, founder of McLennan Design. For more information, visit [www.GOALstandard.com](http://www.GOALstandard.com) or contact [info@GOALstandard.com](mailto:info@GOALstandard.com).

### **About Acrisure Arena**

America’s hottest music festival destination is finally getting the world-class arena it deserves. Opening in December 2022, the Acrisure Arena will provide the greater Palm

Springs area of Southern California with a premiere 11,000+ capacity venue to host the biggest artists and acts on the planet. Designed specifically for hockey and concerts, the new arena will provide top-tier hospitality, artist amenities, and all of the benefits of a modern music and sports venue. In addition, the facility will serve as the new home of the American Hockey League affiliate of the Seattle Kraken, the Coachella Valley Firebirds.

The Acrisure Arena is a \$300+ million project that is being 100% privately funded through outstanding partners Oak View Group, Seattle Kraken, and Live Nation. Learn more at [AcrisureArena.com](http://AcrisureArena.com) and follow Acrisure Arena on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).

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